

One entrepreneur had a good idea ...

The owner of the DTF travel group, Bent Jørgensen has many strings to his bow, although he is firmly rooted in life's good and solid values.....

As an educated gastronome he is convinced that the good life begins with a good meal. Against this background Bent Jørgensen received the Cordon Bleu's initiative price in 2001, and on the 27 of October 2002 Bent Jørgensen was appointed Knight of Order. Since then he has also become Commander of the Order.



Bent & Marianne Jørgensen.

From the founding of DTF travel in 1991, Bent Jørgensen's visions, his untraditional thinking and his unique concept, including a staff of excellent co-workers, created a series of acknowledgements and successes.

Before the founding of DTF travel, Bent Jørgensen worked as marketing manager and hotel manager and also ran a restaurant. Beside that Bent Jørgensen has been a TV-chef for 11 local TV-stations.

Bent Jørgensen's founding of DTF travel in 1991 was based on a great idea. The idea was to buy empty hotel capacity for a very low price and then sell these rooms as drive-yourself-tours. The story about DTF travel is about an entrepreneur who came up with a good idea. But it is also about a man who understood the importance of including and involving others, when the business began to

grow. In 1998 Bent Jørgensen took his first steps against building a totally new organization, which would be based on a proactive leadership. The management was expanded, and in 1999 DTF travel took another step towards a professional board of directors.

DTF travel arranges 'drive-yourself-tours' in both Denmark and foreign countries. The tours are offered through an estimate of 800 partners in Germany and Scandinavia. Furthermore, DTF travel sells tours via their web site www.dtf-travel.dk, which has over a million visitors each month. Among these, 90.000 are paying members of DTF travels PLUSclub.

DTF travel has grown since then – and taken over several other travelling agencies. Today the DTF Group owns Best Travel, which offers cruises, holiday trips and ski- and city trips, NemRejse.dk and Check Point Travel. The latter primarily sells overseas trips to destinations around the world. The last addition to the group is the German travelling business, FeriDe in Munich.

DTF group has a total of circa 180 employees, divided into offices in Hjørring, Aalborg, Aarhus, Randers, Göteborg and Munich. Expected annual turnover in 2008 is over half a billion DKK.

In May 2008 Bent Jørgensen reached the ultimate peak so far in DTF's relatively short but successful lifetime with the opening of the restaurant Roca Tranquila in Torreblanca in the southern part of Spain. The choice of Torreblanca in Spain, was a result of a strong ties to a beautiful estate and

regular visits and vacations with the family, to this place.

By the opening of the Spanish restaurant Roca Tranquila, in May 2008, Bent Jørgensen reached the ultimate peak so far in DTF's relatively short but successful lifetime.

The restaurant, Roca Tranquila, is built as an authentic Spanish mansion, with six meter high ceilings. There is room for 10 chefs and 80 guests and the restaurant also contains a study for the 'chef school'. The 'chef school' welcomes guests who wish to combine learning about gastronomy's many disciplines, the world of wines and authentic culture. The restaurant also offers Master classes for professional chefs, as known from the world of music, and function as a training camp for national culinary teams from the Nordic countries and the rest of Europe and for regional teams, or teams associated with various companies. Roca Tranquila creates the best surroundings for preparation for competitions, theme weeks, or workshops. The CEO and Managing chef is Kasper Nielsen, a Danish elite chef and member of 'the National Culinary team of Denmark'.

In his rare spare time Bent Jørgensen enjoys a game of golf, a tour on his bike or going hunting. But his utmost priority is his family, which consists of his wife through 31 years – Marianne, and their two daughters, Anja who is 29, and Maiken who is 22.

